



## Sponsorship Opportunities

Thursday, June 16, 2022

8:00 a.m. – 5:00 p.m. central time

UTSA Main Campus

For more information about how to sponsor SURF, please reach out to [SURF@utsa.edu](mailto:SURF@utsa.edu). The deadline for event sponsors to commit to supporting SURF is **April 15, 2022**. In-kind contributions will be accepted until April 29, 2022.

### EVENT SPONSORSHIP LEVELS:

Tier	Partner	Bronze	Silver	Gold	Platinum
	\$500	\$1,500	\$3,000	\$4,000	\$5000+
<b>General</b>					
Individual Poster room		X	X	X	X
Opening / Closing remarks			X	X	X
Kickoff partner events				X	X
<b>Event Presence</b>					
Sponsor name on website sponsor page	X	X	X	X	X
Sponsor name in conference program	X	X	X	X	X
Social media acknowledgement		X	X	X	X
Sponsor spotlight on website				X	X
Logo on all promotional materials					X

## SPECIFIC SPONSORSHIP OPPORTUNITIES:

In addition to general sponsorships, we are seeking support for the following items.

- **Lunch Sponsor (\$5,000)**
  - Full sponsor (Platinum level) – logo exclusively and prominently displayed and acknowledged throughout the event
  - Partial sponsor (Silver level) - logo prominently displayed and acknowledged with Silver sponsors
- **Morning event Snacks/Refreshments (\$3,000)**
  - Full sponsor – logo exclusively and prominently displayed and acknowledge; (includes Silver level benefits)
  - Partial sponsor - logo prominently displayed and acknowledged alongside additional sponsor (includes Bronze level benefits)
- **Afternoon event Snacks/Refreshments (\$3,000)**
  - Full sponsor – logo exclusively and prominently displayed and acknowledge; (includes Silver level benefits)
  - Partial sponsor - logo prominently displayed and acknowledged alongside additional sponsor; (includes Bronze level benefits)
- **Conference Bags (\$1,500)**
  - Sponsor has the option to donate their branded bag in-kind, or with a SURF co-brand, or allow SURF to co-brand purchased bags; (includes Bronze level benefits)
- **T-Shirts (\$5,000)**
  - SURF marketing subcommittee will develop design (includes Platinum level benefits)
- **Parking Sponsorship (\$5,000)**
  - Provide parking for all presenters and attendees (includes Platinum level benefits)
- **Journal/Notepads (\$3,000)**
  - **Keynote Speaker (\$5,000+)** ; (includes Silver level benefits)
- **Additional Opportunity:** In-kind healthcare-related Prizes & Giveaways for guests throughout the day

## OVERVIEW:

San Antonio Military Health System and Universities Forum (SURF) is a conference opportunity with the mission to “advance research collaborations among academia, military, and industry partners to improve health outcomes and readiness.” SURF participants will present and share research, practice, and policy knowledge; earn continuing education credits/units (e.g., CME, CNE, CDE); and connect with scholars and practitioners from the San Antonio Military Health System (SAMHS), academic institutions, and other public, government, and private organizations for future education, research, policy, and practice collaborations.

## CALL FOR SPONSORSHIPS:

The SURF planning committee is actively seeking sponsors to support and grow the annual conference. Long term goals of the planning committee include 1) holding the conference in the Henry B. Gonzales Convention Center, 2) including exhibitors, 3) publishing abstracts/proceedings in a peer-reviewed journal, 4) hosting world-renowned keynote & plenary speakers, 5) offering awards for scholarship, and 6) offering student travel awards to attend the conference.

San Antonio is a unique city and a leader in government and civilian healthcare research through organizations like the San Antonio Military Health System (SAMHS), UT Health San Antonio, The University of Texas at San Antonio (UTSA), San Antonio Medical Foundation, and BioMedSA. These institutions invite you to the eighth annual SAMHS and Universities Research Forum (SURF), a local event to showcase the work of trainees, faculty, staff, and students from multiple disciplines and public health agencies across San Antonio. If you have a product, service, employment opportunity, or interest in the medical research community, a message that would benefit our constituents, or simply want to support this unique, collaborative event, we invite you to sponsor the event.

### **SURF AUDIENCE:**

- Students, faculty, researchers, and staff from multiple disciplines and public health organizations from the San Antonio region as well as attendees from around the nation
- Approximately 500 attendees annually

### **SURF OUTCOMES:**

- Expanding research, practice, policy, collaboration, and knowledge of the military and civilian medical research community
- Highlight the urgency and significance of work in these fields as it relates to government and civilian healthcare

*Participation by any United States Department of Defense Agency in any SURF activity or event does not constitute an expressed or implied endorsement of any sponsor, donor, contractor or participant's opinions, products, or services.*