Sponsorship Opportunities

OVERVIEW:

The San Antonio Military Health and Universities Research Forum (SURF) has the mission to “advance research collaborations among academia, military, and industry partners to improve health outcomes and readiness.” SURF participants will present and share research, practice, and policy knowledge; earn continuing education credits/units (e.g., CME, CNE, CDE); and connect with scholars and practitioners from the San Antonio Military Market, academic institutions, and other public, government, and private organizations for future education, research, policy, and practice collaborations.

CALL FOR SPONSORSHIPS:

The SURF planning committee is actively seeking sponsors to support and grow the annual conference. Some specific opportunities for sponsors to support SURF include 1) hosting the conference in the Henry B. Gonzales Convention Center, 2) including additional exhibitors, 3) publishing abstracts/proceedings in a peer-reviewed journal, 4) hosting world-renowned keynote & plenary speakers, 5) offering awards for scholarship, and 6) offering student travel awards to attend the conference.

San Antonio is a unique city and a leader in government and civilian healthcare research through organizations like the San Antonio Military Market, UT Health San Antonio, The University of Texas at San Antonio (UTSA), San Antonio Medical Foundation, and BioMedSA. These institutions invite you to the ninth annual SURF, a showcase of the work of trainees, faculty, staff, and students from multiple disciplines and public health agencies across San Antonio and beyond.

SURF AUDIENCE:

- Students, faculty, researchers, and staff from multiple disciplines and public health organizations from the San Antonio region as well as attendees from around the nation
- Approximately 400 attendees annually

SURF OUTCOMES:

- Expanding research, practice, policy, collaboration, and knowledge of the military and civilian medical research community
- Highlight the urgency and significance of work in these fields as it relates to government and civilian healthcare
# EVENT SPONSORSHIP LEVELS:

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<th>Bronze</th>
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*Exhibitor fees waived for Higher Education Institutions and non-profits with annual budgets below $1 million.

## SPECIFIC SPONSORSHIP OPPORTUNITIES:

In addition to general sponsorships, we are seeking support for the following items.

- **Lunch Sponsor ($5,000+)**  
  - Full sponsor – logo exclusively and prominently displayed and acknowledged during lunch (includes Gold or Platinum level benefits)  
  - Partial sponsor – logo prominently displayed and acknowledged with other sponsors
- **Keynote Speaker ($5,000+)** (includes Gold or Platinum level benefits)
- **Parking Sponsorship ($5,000)**  
  - Provide parking for all presenters and attendees (includes Gold level benefits)
- **Shirts ($5,000)**  
  - SURF marketing subcommittee will develop design (includes Gold level benefits)
- **Morning Event Snacks/Refreshments ($4,000)**  
  - Full sponsor – logo exclusively and prominently displayed and acknowledged (includes Silver level benefits)  
  - Partial sponsor – logo prominently displayed and acknowledged alongside additional sponsor (includes Bronze level benefits)
- **Afternoon Event Snacks/Refreshments ($4,000)**  
  - Full sponsor – logo exclusively and prominently displayed and acknowledged (includes Silver level benefits)  
  - Partial sponsor – logo prominently displayed and acknowledged alongside additional sponsor (includes Bronze level benefits)
- **Conference Bags ($2,000)**  
  - Sponsor has the option to donate their branded bag in-kind, or with a SURF co-brand, or allow SURF to co-brand purchased bags (includes Bronze level benefits)
- **Journal/Notepads ($2,000)**  
  - Provide items such as pens and notepads for conference attendees. (includes Bronze level benefits)
- **Additional Opportunity:** In-kind healthcare-related Prizes & Giveaways for guests throughout the day

For more information about how to sponsor SURF, please reach out to SURF@utsa.edu.

*Participation by any United States Department of Defense Agency in any SURF activity or event does not constitute an expressed or implied endorsement of any sponsor, donor, contractor or participant's opinions, products, or services.*